



For Immediate Release

Verdant Specialty Solutions Announces Principal Partnership with LBB Specialties

Houston, TX, June 8, 2023 – Verdant Specialty Solutions, a global surfactant & specialty solutions company, announces a new partnership with LBB Specialties, a leading player in specialty chemicals and ingredients with a focus on personal care, food & nutrition, advanced materials, and life sciences. Effective immediately, LBB Specialties will exclusively represent Verdant’s portfolio in Personal Care and be the preferred partner for Home & Hygiene Solutions in Arizona, Arkansas, California, Colorado, Nevada, New Mexico, Oklahoma, Texas, Utah, and the Southeastern United States with comprehensive warehousing in each of these regions.

Todd Nelmark, President, and Chief Commercial Officer at Verdant Specialty Solutions, says:

“Verdant’s range of surfactant-based solutions compliment LBB Specialties portfolio of active care ingredients, serving skin, hair, color cosmetics, toiletries, and home & hygiene applications. The partnership between Verdant and LBBS is a great fit for both companies, and we look forward to continuing to drive growth in our chosen segments.”

Christopher Nork, Senior Vice President at LBB Personal Care, says

“LBB Specialties is thrilled to announce our new partnership with Verdant Specialty Solutions, which expands even further our access to core chemistries for home and personal care.”

For more information on LBB Specialties, please visit:
<https://www.lbbspecialties.com/personal-care-products>.

About Verdant Specialty Solutions

Verdant is a specialty chemical manufacturer with globally recognized brands and technologies with manufacturing locations in the US and Europe with a long history of providing solutions to the personal care, home & hygiene, and industrial segments.